

A Spotlight on

# Waco Transit System



Ecolane

Waco, TX

[www.waco-texas.com/transit/](http://www.waco-texas.com/transit/)

Waco Transit has been using Ecolane for over 10 years, making them one of our longest standing clients.

## What Makes Waco Transit Unique?

- Services offered: 11 fixed routes, 35 vehicles and demand response transportation (DRT)
- Downtown circular trolley route serving Silo District
- Provide service to Chip and Joanna Gaines restaurant, "Magnolia Table"
- Provides service to Baylor University free to students
- Ecolane users for over 10 years

## What do they love about Ecolane?

- Ecolane University is a great resource for new hires and retraining
- The ability to mitigate risk in a proactive manner
- Having Ecolane during pandemic has allowed Waco to limit capacity in vehicles which eliminated need of staff to do back end work

"I love the fact you guys offer Ecolane University, for me when I have new hires and retraining, we take that as an opportunity to use that resource to keep people focused and let the software be used in the most efficient manner."

Serena Stevenson, GM

## The Results



Increased Rides Per  
Hour to

**2.19 RPH**



On Time  
Performance

**94%**



Average Trip  
Length:

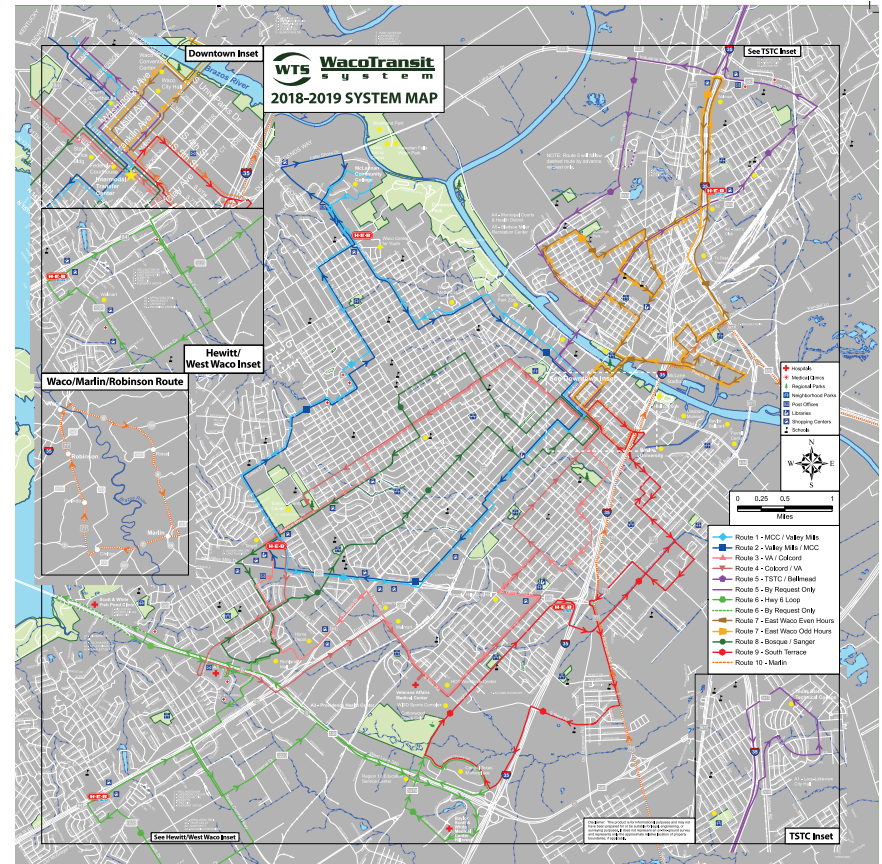
**10.38 Miles**

"We want to provide the best quality service for  
individuals that use our system."

- Serena Stevenson, GM

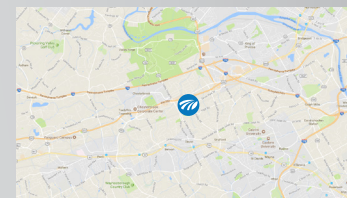
"Transit creates equity amongst people, it really  
is a core commodity that communities need."

- Serena Stevenson, GM



# Ecolane

www.ecolane.com  
info@ecolane.com



Map data: Google

Ecolane North America  
940 W Valley Road, Suite 1400  
Wayne, Pennsylvania 19087

(844) ECOLANE