

CASE STUDY SPOTLIGHT

Orange County Public Transportation



Transit agency located in Hillsborough, North Carolina

www.ecolane.com



THE CHALLENGE

- *No real-time efficiency information – all data based on “guesstimates”.*
- *Increase revenue by increasing trips & reducing costs.*
- *Reduce manual data, paper & increase operational efficiencies.*
- *Manage both on-demand trips and fixed routes.*
- *Need ability to use past performance reporting to affect future potential.*

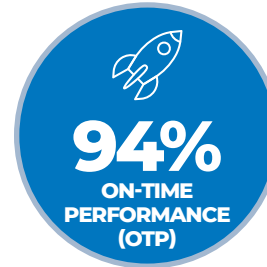
THE SOLUTION

- *Ecolane scheduling and dispatching software featuring real-time continuous optimization.*
- *Ecolane Touch Screen MDT hardware and software.*
- *Pre and Post-Inspection module.*
- *Ecolane Fixed Route software to accommodate rider needs.*
- *Advanced Ecolane Reporting System along with Ad-hoc reporting tool.*
- *Feedback module.*

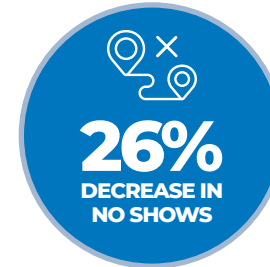


THE RESULTS

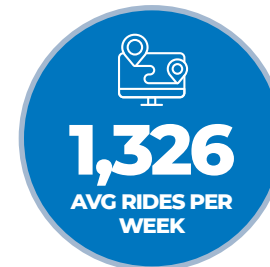
- ✓ Comprehensive point & click reporting on any metric the system captures.
- ✓ Complete web-based, automated scheduling and dispatching software solution.
- ✓ Fully automated scheduling keeps trips moving based on driver performance to maintain high OTP.
- ✓ User-friendly with tutorial videos and an online learning management system.
- ✓ Continuous optimization changes schedules as real-time conditions change.



After 11 days of using Ecolane. Originally 82%



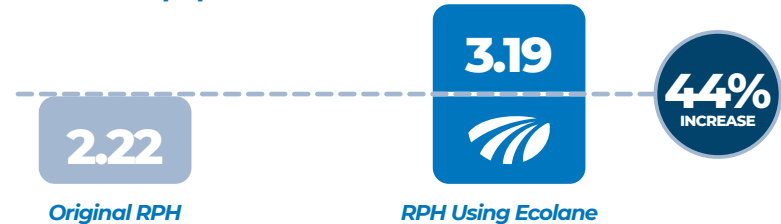
For excellent customer service



“My operations team is truly elated by the batch and real-time optimization. We love that the system will automatically schedule the trips and it is flexible enough to accommodate all riders.”

TeLeishia Holloway
Transit Administrator

RIDES PER HOUR (RPH) GO-LIVE 3/19/2019



Scheduling and dispatching
software for the future of mobility

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