

Spotlight: Shoreline Metro



Simple. Powerful. Reliable.

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The Challenge

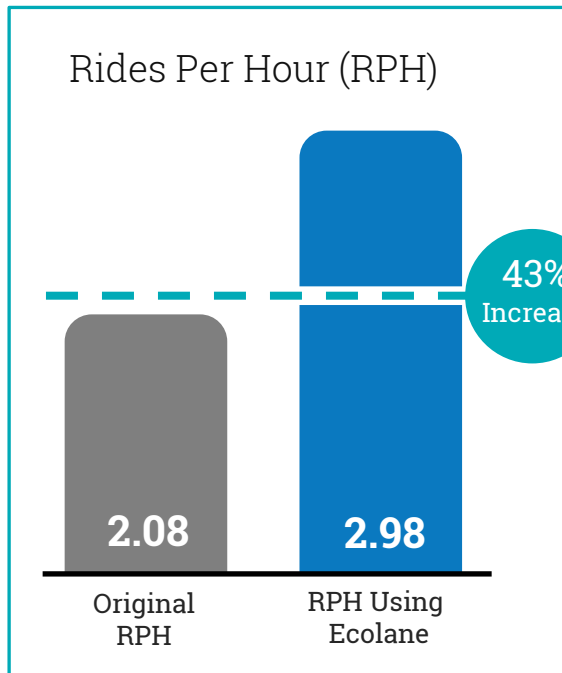
- Gain additional control over revenue hours
- Increase hourly ridership
- Reduce carbon footprint
- Reduce reliance on having a high vehicle inventory
- Streamline data

The Solution

- Ecolane DRT scheduling and dispatching software
- Ecolane Touch Screen MDT software
- Advanced Ecolane Reporting System along with Ad-hoc reporting tool

The Results

	Ecolane	Previous Software
Reduced vehicle usage by 25%	✓	✗
Increased hourly ridership	✓	✗
Decreased vehicle revenue hours	✓	✗
Significantly reduced reporting time	✓	✗



87%

Reduced reporting time from 4 hours to 30 mins



“We went from creating schedules and shifts around employee needs to creating shifts and schedules around service needs. This has been a huge contributor to savings in salaries and efficiency with trips per hour! Ecolane software helped us accomplish all of our initial goals.”

- Derek Muench,
Director of Transit & Parking

Ecolane

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