ClasTran: Central Alabama's Specialized Transit

Ecolane

48 Vehicles
2.5% increase in day of service scheduled vs. delivered productivity

Clastran.com

The Challenge

- Antiquated legacy software resulting in manually scheduled rides with paper manifests

- Desire to pinpoint GPS locations in real time

- Pulling client data from legacy software took over 3 hours each day

- Subscription geo-code cleanup

- Data cleanup needed in all areas

- On Time Performance (OTP) data unavailable under old system

The Solution

- Dispatching and scheduling from ClasTran office or remotely (AWS hosted, ability to login from anywhere on any web-enabled device)

- Ability to hold transportation vendors accountable and set new policies based on data

- Monthly ridership reports easily accessible allowing for clear communication with funding partners

- Reports now take minutes to run, saving agency time and money

- OTP now 90% + or better

- Training staff on geo-coding addresses was easy and straight forward

- Implementing Ecolane has allowed us to enforce a "no show policy"

"Now we can see where drivers are at all times, as well as the best automated batch scheduling possible."

Owen Thomas, Innovation Manager

The Results

"We're excited about the promise of the Ecolane software and what it can do to improve our transit service."
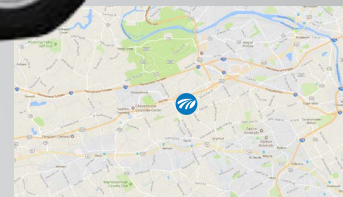
- Shari Spencer, MBA, Executive Director

Average Trips Per Day

750

On Time Performance

90%

Average Trips Per Day During Covid: 180

ClasTran

"We went from riding a tricycle to piloting a Jet plane with Ecolane."

- Richard Abel, Operations Manager

Ecolane

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Map data: Google