

# Spotlight: Santa Maria Area Transit, California



Simple. Powerful. Reliable.

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844-ECO-LANE

	Ecolane	RouteMatch (old)
Fully Automated Scheduling	✓	✗
Flexibility For Manifest Adjustments	✓	✗
Optimize Operations For Maximum Efficiency	✓	✗
Robust & Thorough Software Training	✓	✗

95%  
OTP ↑

100% Automated Real-Time Optimization for Improved NTD Reporting

Reduced Operating Costs  
Improved Fare Box Ratio

“We have improved our productivity, our efficiency and ultimately the passenger wins, because there are more trips we can provide.”



- Austin O'Dell, Transit Services Manager

