

# Ecolane's Mobile App

Ecolane 

Simple Powerful Reliable

[www.ecolane.com](http://www.ecolane.com)

## The Product

In an increasingly demanding digital world, expectations are high. Ecolane's mobile app meets and exceeds those expectations. Downloadable today and available on both iOS and Android, check out why Ecolane's mobile app simplifies both your operations as well as the lives of the riders you transport. Your riders can book trips in real-time without the need for manual intervention by reservations or dispatch staff.

Ecolane's continuing development of next-generation technology and innovation has led to the simplest, most user-friendly mobile app for riders wanting the freedom to review and manage their personal transportation needs. Developed from over fifteen years of experience providing web-based self-service scheduling, Ecolane's mobile app functionality is unmatched in the industry.

Available now for both iOS and Android, these new mobile capabilities provide measurable benefits to transit agencies, passengers and the communities they serve.

## Agency Benefits

### Streamline Scheduling Operations



By enabling passengers to book their trips directly through the mobile app at any time, even outside of business hours, the volume of incoming calls is significantly reduced. No manual scheduling is ever required.

### Decrease Trip Losses



Automatic notifications remind riders of scheduled and upcoming trips, significantly reducing no-shows and same-day cancellations.

### Customized Offerings

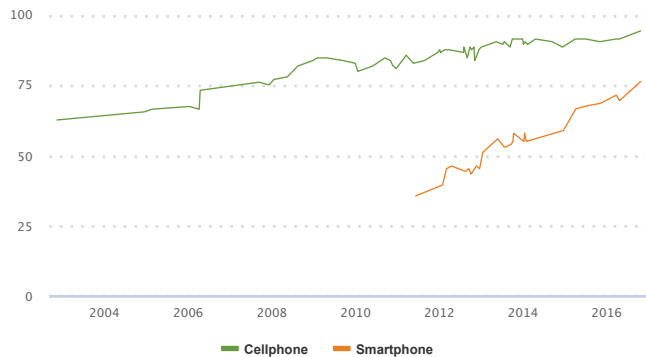


Branding options to match agency colors, logos and style. Administrative tools let the agency control booking parameters.

# Additional Features & Highlights

## Mobile phone ownership over time\*

% of U.S. adults who own the following devices



## A third of Americans live in a household with three or more smartphones\*\*

% of U.S. adults who say their household contains a...

Median number per household

Smartphone	84%	2
Desktop or laptop computer	80%	1
Tablet	68%	1
Streaming media device	39%	<1
Any of these	90%	5

\* Source: Surveys conducted 2002-2016. PEW Research Center / \*\* Source: Survey conducted Sept 29-Nov 6 2016. PEW Research Center

## Rider Benefits



### Flexibility to Manage Trips in Real-time

Empowering riders with direct access to review and manage their transportation needs is essential. Riders can view both upcoming as well as recently completed trips.



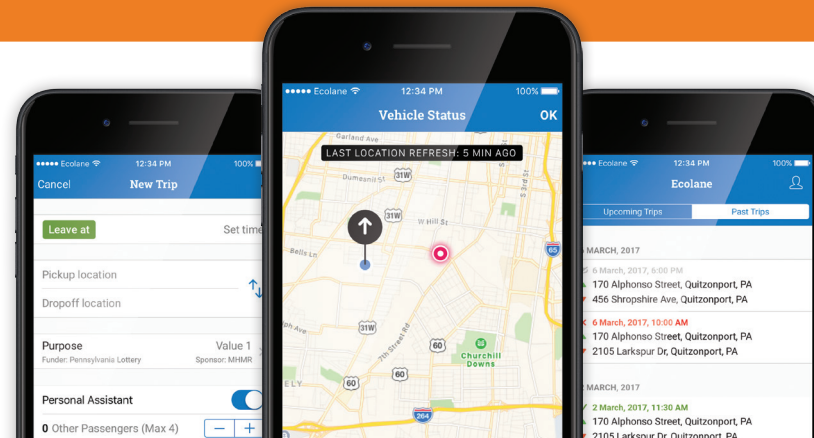
### Simple Mobile Interface

Trip planning has never been an easier experience than with the Ecolane app. Reservations with a single tap, connected to the most powerful and dispatch platform that performs continuous real-time optimization.



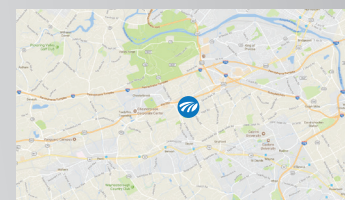
### Convenient Trip Details View

Notifications remind passengers with accurate vehicle ETAs. **When their vehicle is on its way, passengers are able to follow their bus on a visual map.**



# Ecolane

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Map data: Google

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