

Ecolane's Mobile App 3.0

Ecolane 

Simple. Powerful. Reliable.

www.ecolane.com

The Product

In an increasingly demanding digital world, expectations are high. Ecolane's mobile app meets and exceeds those expectations. Check out why Ecolane's mobile app simplifies both your operations as well as the lives of the riders you transport. Your riders can book trips in real-time without the need for manual intervention by reservations or dispatch staff. They can see where their vehicle is located on a map and get an estimated time of arrival. Family members and caregivers can also use the app to see if and when a person is picked up and dropped off.

Ecolane's continued development of mobile application technology has led to version 3.0, giving app users more freedom and choices. Not only can they continue to manage their transportation needs, but they can now self-register and pay with a credit card. Developed from almost 20 years of industry experience providing web-based self-service scheduling, Ecolane's mobile app 3.0 functionality is unmatched in the industry.

Available now for both iOS and Android, these new mobile capabilities provide measureable benefits to transit agencies, riders, and the communities at large.



Agency Benefits



Streamline Scheduling and Payment Operations

By enabling riders to book their trips directly through the mobile app at any time, even outside business hours, the volume of incoming calls is significantly reduced. No manual scheduling is required. Payment collection is made easy because riders can authorize it right through the app with a credit card at the time of booking. Riders can use one credit card of their choice to pay for rides automatically and their proof of identity is displayed on the screen.



Self-Registration

Riders can register on their own without intervention from the transit agency. This frees staff to concentrate on more critical customer service issues while the agency has opportunity to capture more ridership.



Decrease Trip Losses

Automatic notification reminds riders of scheduled and upcoming trips, as well as estimated times of arrival, thereby significantly reducing no-shows and same-day cancellations.



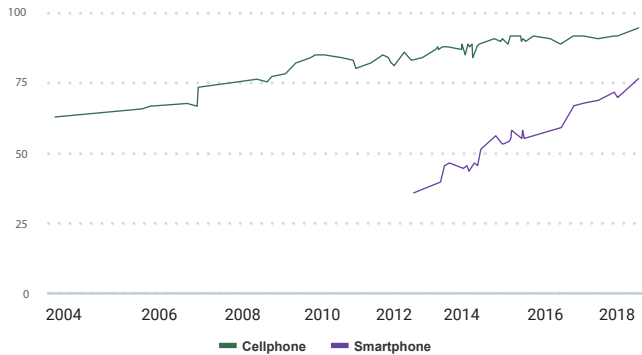
Customized Offerings

Branding options to match agency colors, logos, and styles are available. Administrative tools allows the agency control booking parameters. Agencies also control the ability for riders to self-register and to pay with a credit card, which gives the agency flexibility according to their needs and requirements.

Additional Features & Highlights

Mobile phone ownership over time*

% of U.S. adults who own the following devices



A third of Americans live in a household with three or more smartphones**

% of U.S. adults who say their household contains a...

Median number per household

Smartphone	84%	2
Desktop or laptop computer	80%	1
Tablet	68%	1
Streaming media device	39%	<1
Any of these	90%	5

* Source: Surveys conducted 2002-2016. PEW Research Center / ** Source: Survey conducted Sept 29-Nov 6 2016. PEW Research Center

Rider Benefits



Self-Registration

Riders can register on their own without intervention from the agency. All they need to do is download the app and create a user account and then they are ready to book trips.



Flexibility to Manage Trips in Real-time

Empowering riders with convenient access to manage their transportation needs and pay directly is essential. Riders can view both upcoming trips and recently completed trips, too.



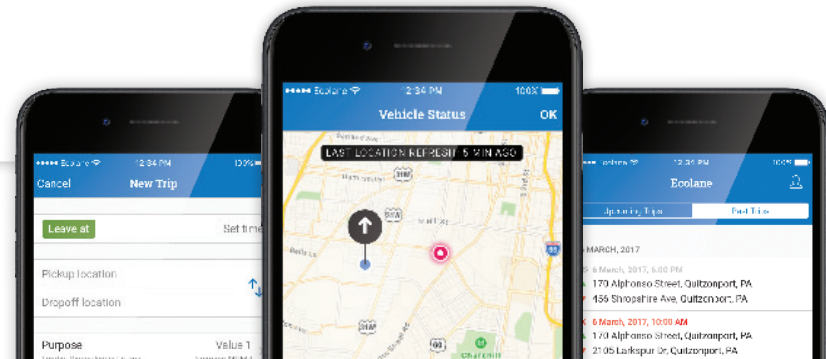
Simple Mobile Interface

Trip planning has never been an easier experience than with the Ecolane app 3.0. Riders can book reservations with a single tap, connecting to the most powerful industry-leading scheduling and dispatching platform, which delivers continuous real-time optimization.



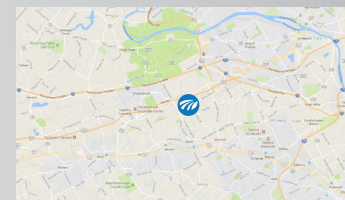
Convenient Trip Details View

Notifications remind riders with accurate vehicle ETAs. When their vehicle is on its way, riders are able to follow it on a visual map.



Ecolane

www.ecolane.com
info@ecolane.com



Map data: Google

Ecolane
940 W Valley Road, Suite 1400
Wayne, Pennsylvania 19087

(844) ECOLANE